

Press Information

From Visual Comfort

Is this the Ultimate TV Bed?

The Sandman Bed – the dream combination

The Sandman bed, recently launched by Visual Comfort is certainly a contender for the title of Ultimate TV Bed. Combining the luxury of a bespoke, hand made king size bed with a silent and smooth system capable of lifting a 40 inch screen out of the frame in seconds, it marks a very impressive debut for the company, who have plans for a whole range of AV augmented furniture.

Positioned at the luxury end of the sector, company founders Andrea and Andrew Montgomery are confident that the Sandman bed will appeal to style conscious individuals and the boutique hotel sector. The bed is supremely well made and gloriously comfortable. The addition of the AV dimension virtually transforms the Sandman into an intimate and relaxing home cinema. It reflects the trend for making bedrooms more than just places to sleep but venues for relaxation, and in particular, viewing movies and live TV.

The product is the result of a joint venture by the designers, Visual Comfort and home cinema specialists, RB Vision who have taken care of the screen and sound elements. The bed can be upholstered and tailored to individual clients needs and the company offer a full consultancy service to clients wishing to take the design to the ultimate level.

The company use sustainable materials where possible and the lighting is highly efficient low voltage technology, which makes the bed environmentally friendly as well as something of a style statement – a bit of a dream combination!

Visual Comfort was founded in 2009 and is a Yorkshire based manufacturer, with workshops in Huddersfield and Bradford. Husband and wife team, Andrea and Andrew Montgomery teamed up with Richard Booth and Darren Battye of RB Vision to develop the company, the objective being to integrate high-tech, high-luxury living into obtainable, affordable yet exclusive furniture ranges.

Branding and web design has been awarded to Blacksmith Design Consultancy of Lepton. The inspiration for the name comes from the DC comic of the same name featuring Morpheus – king of dreams.

For more information please contact **0845 5195 233**.



Sandman

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www.visualcomfort.co.uk